

Hi (Their Name)

This is [Your Name], How are you today?

I'm reaching out on behalf of HEARTS (Hawai'i Education of the Arts), an afterschool choir, hula and musical theatre program for kids like me. Not only do I get to sing and dance hula at HEARTS Holiday Concert on November 28th, but I'm making lots of new friends and having a fantastic experience every Friday.

I wanted to share this with you because your support means a lot to me. HEARTS knows that a lot of kids can't afford what it really costs to run their program, so everybody helps out by doing a little fundraising. This month we're asking people to go to Foodland and donate to HEARTS, because **Foodland will match the donations up to 30% every day until September 30th**. For example, if you donate \$50 Foodland will give us \$65. If you donate \$100, we will get \$130. You can donate as little as \$1 or as much as \$249. Would you be able to do that for us?

[If they say "Yes"]:

Mahalo (Their Name). Every donation is appreciated. Foodland will give you a receipt for your taxes, and HEARTS will send you an additional receipt if you give us your address.

- What you have to do is go to any Foodland and tell the Cashier you want to donate to HEARTS. HEARTS has a code number which is 78513, but if you forget the Code, the Foodland cashier will know it.
- After you get your receipt, please take a picture of it and text it to me. We're having a contest. The choir that raises the most money gets to have a party.

And I hope you will be able to come to our free concert at 6:00 PM on November 28th at Kalihi Union Church. Mahalo nui loa!

[If they say "No"]:

Thank you so much for taking the time to listen to me today! I hope you will be able to come to our FREE Holiday Concert on Saturday of Thanksgiving Weekend at Kalihi Union Church at 6PM. Mahalo nui loa!